



CIGRAAL

For immediate release

ROCKING THE LOUNGE

BERTIE CIGAR LOUNGE GRAND OPENING

The newly re-branded Bertie Cigar Lounge was on fire and rocking for its grand opening party. More than a hundred aficionados & aficionadas came to celebrate the beautiful cigar lounge located in the heart of Central, Hong Kong.

The floor was on fire, with Chris Polanco and its Azúcar Latina band, and a special guest appearance by the famous Michael Wong. Known for its acting career, Michael Wong is also an amazing rock singer, as Bertie's guests have discovered.

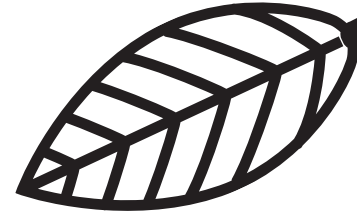
In addition to dancing, cigars were offered throughout the night, a selection of the many brands available in Bertie Cigar Lounge, and guests enjoyed Ashton, Bolivar, Cohiba, Cumpay, Joya de Nicaragua, Montecristo, Oliva & Villa Zamorano.

More than ever with Bertie, partying in a cigar lounge is glamorous and star-studded!

FOR MORE INFORMATION, PLEASE CONTACT
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FOR ALL EVENT PHOTOS, PLEASE CHECK
<https://cigraal.smugmug.com/Bertie-Cigar-Lounge-Grand-Opening/>





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Note to Editors

ABOUT BERTIE CIGAR LOUNGE

In the main lounge decked out in British racing green and comfortable armchairs reminiscent of the best English clubs, or on the breezy terrace overlooking Hong Kong's busy-ness, Bertie welcomes both aficionados & aficionados.

Bertie Cigars is equipped with a 24-hour temperature and humidity controlled walk-in humidor with members' keeps, a main lounge and two private rooms.

Bertie takes pride in offering a collection of premium cigar brands from various terroirs: Cuba, Honduras, Nicaragua & Dominican Republic.

In addition to the staple Habanos brands, Bertie proposes a large selection of Ashton, Cumpay, Flor de Selva, Joya de Nicaragua, Padrón & Villa Zamorano.

Bertie also keeps a special inventory of exceptional cigars, such as vintage Cubans or some equally rare puros, and offers a wide range of cigar-related accessories: cigar pouches, cutters, lighters... and candles.

FOR MORE INFORMATION, VISIT WWW.BERTIECIGARS.COM

ABOUT CIGRAAL

Cigraal provides distribution, advertising, marketing and promotion services for cigars and tobacco products.

The company's expertise is global, with an in-depth knowledge of emerging markets (Asia, Middle-East, Africa and South America) and mature markets.

Eric Piras, Cigraal's founder, is internationally recognized as a leading expert in the cigar field, from production to the consumer.

Cigraal is one of the few companies having a thorough knowledge of the cigar universe, from the Cuban to the Dominican Republic or Central American cigar productions, all the way through to the global distribution markets. Its extended connections cover the American continent as well as Europe, Middle East, Africa and Asia.

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